



ABO ZEID™

ABO ZEID IS A TRUSTED CAR SHOP SPECIALIZING IN COMPREHENSIVE AUTO, MAINTENANCE, AND DETAILING SERVICES. WITH SKILLED TECHNICIANS AND A COMMITMENT TO QUALITY, WE PROVIDE EVERYTHING FROM ROUTINE TUNE-UPS TO ADVANCED DIAGNOSTICS. WHETHER YOU'RE LOOKING FOR REPAIRS, PARTS, OR JUST GREAT ADVICE, ABO ZEID IS HERE TO KEEP YOU MOVING SAFELY AND SMOOTHLY. YOUR CAR'S HEALTH IS OUR TOP PRIORITY!



ABO ZEİD™



Abo Zeid
Car Showroom



Concept

The logo is designed in the Logotype style, where the letters "I" and "D" were combined in a simple and elegant way, giving the logo distinction and balance.

Visually, it is easy to remember and reflects the brand's identity in an attractive way.

ABO ZEID™



The logo was designed according to the rules of typography to achieve visual consistency, as I made sure that the thickness of the letters on the lines was equal and tracking was used to unify. Base and top, and the spacing between letters (kerning) was adjusted to be balanced. The spaces were arranged harmoniously, making the logo clear and attractive.

Safe Space

Safe space is the empty space surrounding the logo that must be left without adding any elements or texts close to it.

The goal is to ensure that the logo remains clear and attractive without visual crowding. In this logo, the dot of the letter "i" has been adopted.

As a standard for honesty, it represents the minimum distance that should be left around the logo, which adds a smart touch and enhances the balance and clarity of the design.



Typeface

Abo Zeid
Car Showroom

Poppins
Aa

Aa | **Bb** | **Cc**

Bold

Medium

Regular

أبجد هوز

IBM Plex Sans Arabic

عادي
أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ل ا ي
123456789!@#\$\$%^&*)(_+

متوسط
أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ل ا ي
123456789!@#\$\$%^&*)(_+

ثقیل
أ ب ت ث ج ح خ د ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ل ا ي
123456789!@#\$\$%^&*)(_+

DOs & DON'Ts

The logo 'ABO ZEID' is displayed in a solid green color, matching the brand's primary color.

Don't change the color

The logo 'ABO ZEID' is shown with a dark drop shadow, which is not an approved usage.

Don't use effects

The logo 'ABO ZEID' is shown stretched vertically, making the letters appear tall and narrow.

Don't stretch vertically

The logo 'ABO ZEID' is shown with a blue outline or stroke around the letters, which is not an approved usage.

Don't use strock

The logo 'ABO ZEID' is shown rotated diagonally, which is not an approved usage.

Don't rotate

The logo 'ABO ZEID' is shown stretched horizontally, making the letters appear wide and thin.

Don't stretch horizontally

The logo 'ABO ZEID' is shown with a solid blue rectangular background behind it, which is not an approved usage.

Don't use background

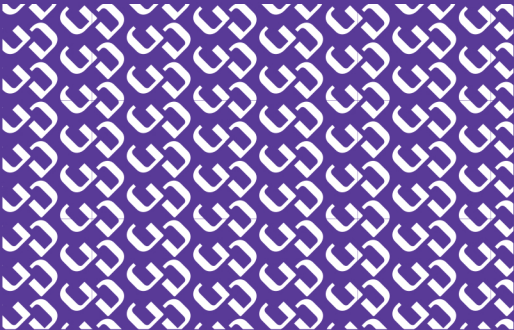


Don't use dark background

Pattern

Abo Zeid
Car Showroom

Pattern has designed the identity in a distinctive way that reflects the spirit of the logo and enhances its identity, adding an elegant and harmonious integration.





Color

Timberwolf
Compelementary

White
Secondary

Abo Zeid
Car Showroom

Rebacca Purple
Primary

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ABO ZED™



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Lorem ipsum dolor sit amet, consectetur adipiscing elit,
sed do eiusmod tempor incididunt ut labore et dolore
magna aliqua. Quis ipsum suspendisse ultrices gravida.
Risus commodo viverra maecenas accumsan lacus vel
facilisis.

ABO ZED™

LOREM IPSUM DOLOR SIT AMET, CONISCTETUR ADIPISCIUNG ELIT, SED DO EXUSMOD
TEMPOR INCIDidunt UT LABORE ET DOLORI MAGNA ALIQUA, OUS IPSUM SUSPENDED
ULTRICES GRAVIDA, RISUS COMMODO VIVERRA MAECENAS ACCUMSIAN LACUS VEL
FACILIS.





**THANK
YOU !**